

# Ellsworth Middle School Parents' Club Meeting Minutes

*Mission Statement: The purpose of the Ellsworth Middle School Parent Club is to enhance and support the educational experience at EMS, develop a closer connection between school and home by encouraging parent involvement, and to improve the environment at EMS through volunteer and financial support.*

## September 21, 2016 at 6:00 p.m. Ellsworth Middle School Conference Room

### Minutes

1. Welcome – Susan Beck, Shelly Boelter, Amanda Bingham, Tim Conway, Chanda Janke, Tim Johnson, Cristina Lalley, Ben Walz
2. Treasurer's Report
  1. Checking account--Current balance is \$17,434
3. Fundraising Status
  1. Gold Card sales next Fall (Chanda)
    - i. Update on results--Total cards sold: 866  
Total unsold cards returned: 1618  
Total number of students with money and/or cards to return:111  
EMS Parents' Club Profit (60%) \$5217 (before expense--\$60 for prizes)  
\*We will continue to update teachers with the names of students who need to return money and/or cards
    - ii. Any feedback for next time--Different incentives/prizes to encourage kids to sell?  
\* spin a wheel for prizes, Panther Time classroom competitions (pizza for the class, etc.),  
\* Card suggestions: gas discount, pool discount, font needs to be solid and black, post a poster next to the "deal" at each location to remind card owners and give the merchant additional advertisement for supporting EMS  
\* We will try to sell additional cards at PT Conferences  
\* Will get an invoice from Roger, from Adrenaline, for next meeting
  2. Middle School apparel (next Fall open house)
    - i. Idea from Chanda through Gold Card company--we are going to ask High School Panthers Den if they would want to sell middle school apparel before we proceed with Edina-based company
    - ii. Window clings – pricing?
3. No sell list – review process--We will continue to carry over the debts to Middle School, and not allowing participation in fundraisers until paid.
4. Social Media
  1. Email/Website Status
    - i. Website is live: <http://www.ellsworth.k12.wi.us/Schools/MiddleSchool/Pages/MSParentsClub.aspx>

2. Facebook Status--71 followers--if anyone has anything they would like to share on our Facebook page, let Cristina know
5. Open House – any feedback--15 new contact names for email list
6. Possible Donation to School Forest Fitness Upgrade project--Ben Walz provided us with an update on his Eagle Scout project--Fitness Park next to the Middle School. He asked for a budget overflow amount to be used in the event that they go over budget. Tim Johnson made a motion to earmark up to \$1000 for overflow for project, and to bring a request letter for overflow amount. Amanda Bingham seconded the motion. Motion passed.
7. Logo for school and Parents' Club – review logo from Mindy--it was agreed that all of Mindy's options were good.
8. Grant process for Teachers
  1. Review form--we discussed the need to set a budget amount for teacher grants
  2. Discuss presentation at Staff Meeting--Tim, Cristina, and Susan, will meet at next staff meeting, October 6, at 7:00 A.M.
9. Parent-Teacher Conference Meals--Cristina will send out an email for food sign-up
10. New Business--High School Scholarship open to any graduate of Ellsworth Middle School--discussion only

**Action Items/Future Discussion (include item, owner and date)**

1. Cristina will contact Dawn Johnson and Judy Helmer re: selling apparel for Middle School

**Next Meeting** – October 25<sup>th</sup>, 2016 at 6 p.m. in Ellsworth Middle School Conference Room